

Sequim School District



Career Technical Education Center of Excellence

“Our local community is on the cusp of a unique and one-time state investment to update and modernize our technical education facilities. This will allow Sequim School District to be cutting edge in our response to the workforce development and student training needs right in our own local community. Opportunities like this don't come along too often, and it is imperative that we seize the day.”

~Regan Nickels, Superintendent, Sequim School District

Opportunity

Sequim School District, in collaboration with local/regional business, nonprofits and government partners, is pursuing \$15 million in Washington State funding, matched by \$1 million in local funding, to build a new Career Technical Education (CTE) Center. The Center is anticipated to include:

- 100'x200' Building with 3 Open Bays 40'x100'
- Industrial Grade Access to Water/Power/Air
- 2 Fully Resourced Classrooms 30'x100'
- Sourced Industry Rated Kitchen 50'x100'
- Flexible Space for Community Activities

Primary Purpose

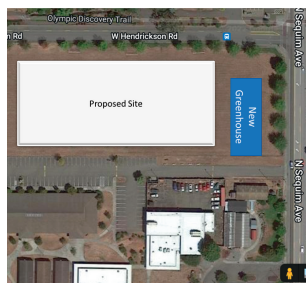
Provide a modern facility necessary for the development of 21st century industry ready graduates from career technical education programs with the knowledge, skills, and experiences for immediate entrance into a journeyman/skilled trade labor market required within the local/regional area and to the benefit of our local economy.

Community Needs

There are significant workforce shortages in Clallam County including jobs in five key areas: construction, automotive repair/ maintenance, healthcare, manufacturing, and information technology. Due to lack of facilities, Sequim does not have the capability to address these workforce needs.

Education/Student Needs

An important part of Sequim School District's curriculum is CTE (Career and Technical Education). This curriculum requires hands-on experiences to prepare students for careers in the skilled trades. The new building allows for industry driven curriculum and realistic exposure to training. Unlike traditional classrooms, this new facility is designed to adapt to the changing needs of well-paying skilled trade careers.



Community Impact

Research has identified several ways Career Technical Education helps our community.

➔ For Employers



1.) Workforce Shortages: CTE programs can address workforce shortages in key business sectors, which can have a significant impact on local, regional, and state economic output.

2.) Employer Training Costs: CTE programs can save employers on training costs for new employees.

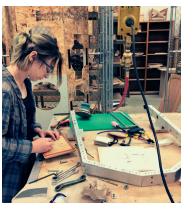
➔ For Students



3.) Earnings: CTE programs enhance an individual's skills and productivity, thus increasing wage rates. This results in significantly greater short-term and lifetime earnings.

4.) Fringe Benefits: CTE program participation results in additional fringe benefits in the form of paid leave, paid insurance, retirement/savings plan contributions and other non-cash benefits.

➔ For The Public



5.) Tax Payments: CTE programs, which generate higher incomes for participants, lead to payment of increased payroll, sale/excise, local, state, and federal income taxes.

6.) Economic Impact: A recent study of Washington State CTE programs found that for every dollar spent on secondary CTE students, taxpayers receive a \$9 return on investment. Locally, this translates into over \$11 million per year of additional annual economic output, including \$3.7 million of wages, and \$200,000 of additional city and county sales tax receipts per year.



Renderings by Seth Murray, **Seth Murray Architecture**

Progress Report: Key Activities

- Organized and involved a broad range of stakeholders and experts.
- Developed communications materials for community members and potential donors.
- Organized the fundraising committee and contacted over 25 potential donors.
- Gathered input from local businesses about their workforce needs.
- Met with teachers, staff and students to gather input on the CTE project.
- Organized over 100 community members and over 20 speakers to attend the City Council's CTE Center Public Hearing.
- Working with the Port Angeles School District to set up a CTE-related memorandum of understanding.
- Working with Olympic View Community Foundation to set up a Donor Fund.

Progress Report: Completed Work Products

- Completed in-depth Return on Investment Analysis based on the EDC's Clallam County Economic Analysis.
- Developed specifications, floor plans and architectural drawings for the new CTE Center.
- Prepared a detailed CTE Center Budget.
- Developed a comprehensive CTE Business Plan.
- Prepared a Policy Brief: Do Cities Provide Funding to School Districts.
- Completed a Funding Request for the Legislature.

Progress Report: Community Support

- Substantial positive reporting from local media including several high-profile newspaper articles.
- Unanimous support from the Sequim Schools Board.
- Unanimous letter of support from the Sequim City Council.
- \$40,000 from the Albert Haller Foundation.
- \$20,000 pledge from United Way of Clallam County.
- \$250,000 pledge from the City of Sequim.
- \$25,000 pledge from the Sunrise Rotary.
- Obtained preliminary commissioner support for \$250,000 matching funds from BOCC.
- Received numerous individual and other small business contributions and pledges.



CTE Project Steering Committee:

Regan Nickels- Sequim School District Superintendent.

Brad Moore- Sequim High School CTE Department chair; Lead robotics team 3826 mentor for FRC competitions since 2010.

Brian Kneidl- Associate Dean for Workforce Programs, Peninsula College.

Colleen McAleer- Executive Director of the Clallam County Economic Development Council; District 1 Port of Port Angeles Commissioner since 2013.

Colleen Robinson- Chief Executive Officer at Habitat for Humanity of Clallam County.

Dale Jarvis- CPA, Retired; Founding board member of the Sequim Good Governance League.

Eric Pickens- Sequim School District School Board President; on the Board of Directors for Sequim Farmers and Artisans Market.

Jennifer Puff- retired non-profit executive, consultant, board member, Olympic View Community Foundation.

Jim Stoffer- Served on Sequim School District Facilities, Safety, and CTE Committees; Public School Advocate.

Kaye Richardson- Sunrise Rotary President.

Lorie Fazio- Business Relationship Manager, Clallam County Economic Development Council; President of the Sequim Dungeness Valley Chamber of Commerce.

Matthew Huish- Sequim City Manager.

Megan Lyke- Public Information Officer for Sequim School District.

Mia Boster PhD- Dean for Workforce Education, Peninsula College.

Michael Rocha- Sequim School District Board Director; Local business owner.

Mike Flynn PhD- Flynn Consulting; Chair of Sequim Cares - group of non-profits helping people in need; Ad agency background, working on brands like Budweiser, Michelob, TWIX, Skittles, Uncle Ben's, Coca-Cola, NASCAR.

Ned Floeter- Sequim School District Principal and CTE Director; Master Sergeant (retired) USAF Survival, Evasion, Resistance, Escape, (SERE) Specialist.

Patrice Johnston- Retired family law attorney; Sequim School District School Board Vice President; Worked on Senate Staff of US Senator Slade Gorton.

Ray Chirayath- Wealth Manager with Corebridge Financial; Sequim Sunrise Rotary Member.

Richard Parks- Co-owner of RE/MAX Prime in Sequim; Chair of the CTE/Vocational Committee for Sequim Sunrise Rotary; Owned and operated a Design/Build firm for almost 40 years in Miami, FL and Sequim, WA.

Tony Hudson- Sequim Assistant Fire Chief - Operations & Training.

Trayce Norman- Executive Assistant to the Superintendent of Sequim School District.

For more information about the Career Technical Education Center of Excellence please visit:
www.sequimschools.org